

## TecSalud receives two international awards in cardiology



These awards reflect the consistency, standardization, and quality of cardiovascular care in accordance with international standards.

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TecSalud Communications

**TecSalud** has strengthened its position as a leader in **cardiovascular care** by receiving **two international awards** from the **American Heart Association (AHA)**, one of the world's leading heart health organizations.

**Zambrano Hellion Hospital** has received a ***Get With The Guidelines Gold Award*** for the quality of its care in **acute coronary syndrome**, as well as a ***Gold Plus Award*** for the treatment of **heart failure**.

According to **Dr. Erasmo de la Peña**, Director of the Institute of Cardiology and Vascular Medicine, these achievements are the result of the systematic application of **standardized clinical processes**.

*"Today, we operate as a unified system, with a shared vision and common goals focused on the quality of clinical outcomes", he said.*

*The TecSalud team receiving the Get With The Guidelines awards.*



## **International assessment of the quality of care**

**Julia Mora**, AHA Senior Science and Health Advisor, said that *Get With The Guidelines* is a database that tracks patient care from admission to discharge.

*"Essentially, it's a set of guidelines established by the AHA to evaluate the quality of healthcare. Participating hospitals collect their data and must meet each of the indicators with a rate of over 85%", she said.*

This approach measures the effectiveness of implementing **international guidelines** and aims to improve outcomes for patients with **cardiovascular disease** or who have suffered **a stroke**.

TecSalud exceeded the minimum percentage set by the AHA for the quality indicators required to qualify for these awards.

*Julia Mora, Senior Science and Health Advisor at the American Heart Association.*



## **In the event of a heart attack, every minute counts**

When a patient arrives at the hospital with a **heart attack**, they must receive immediate care, as this is a condition in which a coronary artery becomes blocked and can be life-threatening.

*“As soon as a patient arrives in the emergency room, we activate the immediate response protocol for heart attacks, which we call Code SICA,”* said TecSalud program director **Dr. Alexis Barrera**.

The protocol ensures **standardized care**: an **electrocardiogram** is performed within the **first 10 minutes**, and the patient is then transferred to the **catheterization lab** to have the artery unblocked within **90 minutes**.

*"These measures are designed to provide timely and effective care, reduce risks, and improve the patient's chances of recovery from the very start of treatment,"* said Dr. Barrera.

***"Acting quickly not only improves patient survival but can also lead to such a full recovery that the patient leaves the hospital as if they had never had a heart attack", - Dr. Alexis Barrera***

## **Continuous improvement in heart failure**

In 2025, TecSalud was awarded the *Get With The Guidelines Silver Plus* award for the treatment of heart failure; today, it has received the same recognition **at a higher level**, in the *Gold Plus* category.

*"This confirms that every year we are improving the care we provide to patients with this disease",* said **Dr. Erasmo de la Peña**.

He explained that this award recognizes a **comprehensive, ongoing** approach to treating the disease to improve patients' survival rates and quality of life.

*"Achieving Gold Plus status means that we not only meet the AHA guidelines, but we go above and beyond what is required",* he said.

As part of this strategy, TecSalud has strengthened a specialized care model that includes the **Heart Failure Clinic** and a **cardiogenic shock response team**.

# The result of a collective effort

However, winning these awards is not the result of individual efforts, but rather of the **ongoing work** of numerous clinical and administrative teams focused on the continuous improvement of care processes.

*"It's the result of the efforts of a large group of people working together to achieve the highest standards for the benefit of patients",* said Dr. Erasmo de la Peña.

Likewise, he also emphasized that these achievements are a source of pride and reflect an effort centered on **positively impacting people's health**.

According to Dr. Erasmo de la Peña, the *Get With The Guidelines* awards received by Zambrano Hellion Hospital reflect the kind of work typically carried out by an **Academic Health Center**.

This model integrates **clinical care, research, and medical education** to improve the quality of medical practice through safer, more efficient, and standardized care processes.

*"These achievements solidify TecSalud's position as a leader in Mexico, demonstrating that **clinical excellence** is the result of **coordination, experience, and continuous improvement**",* concluded Dr. de la Peña.

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