

Education Group institutions report progress



Leaders have presented their progress on the Strategic Plan for 2030 to board members of the Tecnológico de Monterrey Education Group

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Leaders from [Tec de Monterrey](#), [Tecnilenio](#), and [TecSalud](#) as well as **Research** and **Lifelong Learning** have presented their respective **lines of action for strategic initiatives** at the **2026 Board Meeting**.

Juan Pablo Murra, **Guillermo Torre**, and **Bruno Zepeda**, the respective rectors of Tec de Monterrey, TecSalud, and Tecnilenio, presented their progress on the **Strategic Plan for 2030** to board members of the Education Group.

Also doing so were **Javier Guzmán** and **Víctor Gutiérrez**, the respective vice presidents of Research and Lifelong Learning.

The Board Meeting was held in Mexico City for the first time. Photo: Estudios AM



Tec de Monterrey: Three lines of action for 2030

Academic excellence, talent, and innovation with social impact are the three strategic axes along which **Tec de Monterrey** is plotting its course for 2030, said Rector [Juan Pablo Murra](#).

At the 2026 Board Meeting, Murra explained that the institution wants to become a **university centered around innovation** and **transforming reality**.

***“We’re a university of excellence** centered around innovation that drives the community to imagine, be enterprising, and shape solutions,”* he said.

Academic excellence

Murra explained that **excellence** is based on guaranteeing standards of quality for admission, processing, and graduation of students, faculty, and programs.

*“With quality as our starting point, **excellence** doesn’t just occur on the side of **educational processes**. There’s excellent education but there’s also excellent research.*

*“We can’t ask **professors to be excellent** if our management processes, our culture, and our way of doing things aren’t excellent. This excellence is reflected through thousands of Tec graduates,” he explained.*

Currently, **the Tec is the number one private university in Latin America**, according to the rector.

The institution has redesigned 44 undergraduate programs to ensure that the **education of its graduates responds to future challenges** in a **world of accelerated changes**.

*“We now have **Artificial Intelligence Engineering and Data Science**, which used to be focused on data science and mathematics. Our Bachelor’s Degree in **Education** is now Educational Transformation and Innovation.”*

“We’ve included the topic of Publishing Entrepreneurship on the Literature degree; (as well as) Nanotechnology and Advanced Materials; Electronics and Semiconductors; and Robotics and Intelligent Systems.

Murra announced the launch of two new degree programs: the **Bachelor’s Degree in Digital Humanities and Artificial Intelligence** and a **Bachelor’s Degree in Financial Engineering** for 2027.

Talent

The rector of the Tec underscored that the strategy includes **greater selectivity** to attract better students from Mexico and abroad.

*“We need to ensure that our graduates possess the **relevant disciplinary skills**,” he said.*

Five competencies are being implemented in addition to professional training:

- *Ethics*
- *Communication*

- *Future thinking*
- *Critical thinking*
- *Entrepreneurial innovation*

In terms of faculty, the Tec has over **2,000 full-time teachers**.

Through its **[Faculty of Excellence initiative](#)**, **41 internationally renowned professors** have now joined the Tec. This is an initiative focused on attracting professors who have international prestige and outstanding experience to join the institution's faculty.

Innovation and impact

Murra highlighted that **entrepreneurship** and **social projects** should generate hope in a complex global environment.

*"We all **share the same mission, vision, and philosophy** at Tecnológico de Monterrey. That vision is one of co-responsibility, private enterprise, excellence, getting things done, and participating in public affairs.*

*"The Tec is positioning itself as a **platform for transformation** through excellence, applied research, innovation, and entrepreneurship and social projects," he concluded.*



Juan Pablo Murra, Rector of Tecnológico de Monterrey, during his speech at the 2026 Board Meeting. Photo: Estudios AM

Tecmilenio commits to more human and purposeful education

Although **technology** and **artificial intelligence** are transforming classrooms, the real challenge is putting humans at the center. *“We’re not living through an era of changes but a **change of era.**”*

Those were the words of [Tecmilenio](#) **Rector Bruno Zepeda** at the 2026 Board Meeting. Faced with this historic inflection point, he presented the institutional vision for 2030: **educating people with life purpose, employability, and integrated wellbeing.**

*“We have to recognize that we’ve lost our humanity a little; we’ve reduced people to duties, work, performance, education, and technical training for work, which is why **we have to rehumanize education,**”* said the rector.

That's why he emphasized how in this new world order, education should be the process that *"helps to **rehumanize the future** and prevent professionals from living without connection to their surroundings."*

He said that in order for Tecmilenio to achieve its vision of educating people with a purpose in life and the skills to accomplish this, it will work along **three axes** to realize purposeful employability and harmony in the workplace.

*"We have a new goal for 2030: becoming the leading university in **quality and life purpose**, recognized for **flexibility, scope, and employability**,"* he added.

Centered around purpose

Tecmilenio wants **one million people to define their life purpose** by 2030, whether they are students or not. *"We want every individual to find their raison d'être; when people's personal purpose is on the same wavelength as that of society, their impact is multiplied."*

Since 2013, the institution has enrolled **117,000 students** with a **defined life purpose**. What's more, **the free tool Mi Propósito** (My Purpose) has registered **25,000 participants** in five months.

"The more people we have here, the more we're going to know how to help them," explained Zepeda.

The institution promotes the **Japanese philosophy** of **Ikigai**, which is understood as a sense of purpose or a reason to get out of bed in the morning.

*"When people find that point of convergence, it can **serve their own ends, those of the company, and also those of society.**"*

Flexibility and future of work

The new **MAPS Educational Model**, which is Modular, Stackable, and Customizable, enables education to adapt to changes in the workplace.

Tecmilenio has also developed a **foresight tool** with over **200 trends on the future of work** to anticipate the skills needed in the next five to ten years.

*“Flexibility also translates into greater connection with productive environments through **Comprehensive Training for Work (FIT)**. When they have three or more experiences, the **satisfaction** of both employers and students increases, thereby improving their professional success,”* he said.

AI as an ally for human development

The third axis is a commitment to **artificial intelligence** as a **tool for extending awareness and inner leadership**, not as a substitute for human beings.

*“Although AI is a technical marvel, human beings have to provide context, judgment, and wisdom. **We should see AI** not as a threat but as an opportunity for enhancing our humanity and releasing our potential,”* he emphasized.

The institution will launch a pilot project on AI-accelerated knowledge in which students reflect on **morality, responsibility, and empathy**.

*“We want students to raise their awareness and develop judgment, wisdom, and habits for integrated wellbeing. History will ask who was looking out for humans at this important moment of transition; today, **it’s up to us to answer that question,**”* he concluded.

Bruno Zepeda, Rector of Tecmilenio, during his speech at the 2026 Board Meeting. Photo: Estudios AM



TecSalud aims to transform healthcare in Mexico

Being the best **Academic Health Center in Latin America** is [TecSalud's](#) strategy for **contributing to the transformation of medical education** and the **healthcare system** in Mexico.

This was the sentiment of its rector, **Guillermo Torre**, who said that TecSalud has assumed the **responsibility** of making a significant impact on **how to transform the healthcare system**, it being the only non-profit institution with a hospital and a school.

Torre said that TecSalud's priorities are to:

1. Consolidate our position as an Academic Health Center with a model of excellent treatment
2. Promote excellence in developing talent in the area of Health Sciences
3. Promote applied research in healthcare
4. Contribute to transforming the healthcare system in Mexico

*“Not only do we have an opportunity but a responsibility (...) to make a significant impact on how to **transform the healthcare system**,”* he said.

In order to achieve this, Torre proposed working on three strategic pillars:

Educational excellence, transformation of the private healthcare model, and innovation and research with real impact.

Medical education based on excellence

The first strategic pillar is **educational excellence** supported by first-class medical treatment.

*“We can’t say that we’re **training the best professionals** if we expose them to mediocre treatment,”* he stressed.

Torres explained how, in a context where **medical information is accessible** and artificial intelligence can even provide preliminary diagnoses, the differentiating factor should be empathy, collaborative work, and self-criticism.

“Knowledge today is universal (...) the differentiating factor can’t lie in the content but in the art,” he said.

The integrated academic model combines **ambulatory and hospital practice, research,** and teaching at clinical institutes, under structured supervision and protocols.

*“It’s not the doctor’s brilliance (...) **it’s the academic model that makes the difference.**”*

Redefining the private healthcare model

In response, TecSalud has implemented a scheme in which over **533 professors work at clinical institutes** that combine treatment, teaching, and applied research.

*“The goal is to generate the best educational model while also showing the world that **this is possible in Mexico**,”* he said.

Innovation with real impact

The third pillar is a commitment to **collaboration between engineering and health** as a driver of innovation.

*“Engineering and health have become a very important **catalyst for innovation**,”* he pointed out.

On the international stage, **partnerships** are being constructed under conditions of parity.

*“External institutions now see us (...) on an equal footing, where we’re building something better than we could **individually**,”* he added.

Finally, the new **Health Sciences Campus** in Monterrey, which incorporates a hospital, a medical school, and laboratories, will be a platform for consolidating this vision of transformation.

*“These not only give us an opportunity but also the **great challenge of becoming the best model for teaching and treatment in Latin America**,”* he concluded.



Applied research: The Tec's next step for 2030

The institution is ready to take its research to the next level, said **Javier Guzmán**, the Education Group's Vice President of Research, when presenting his strategic vision at the 2026 Board Meeting.

Guzmán said that he wants to turn the institution into a **global benchmark for applied research**.

"We're ready to take this research to much better places," he said.

This commitment is centered around **strengthening an integrated ecosystem** that connects **research, innovation, and entrepreneurship**, with an inter- and transdisciplinary model designed to address complex and high-impact problems.

The **Education Group** currently coordinates this effort through:

- *Six national schools*

- *Three strategic institutes (the Institute for the Future of Education, Institute for Obesity Research, and Institute of Advanced Materials for Sustainable Manufacturing)*
- *Innovation districts in Monterrey, Tlalpan, and Querétaro*
- *Specialized research centers and groups*

This model has already yielded results: in 2025, the group collaborated with over **140 companies on applied research projects.**

These collaborations were aligned with the priority areas of health, industrial transformation, climate/sustainability, and education, as well as communities and prosperous cities.

What's more, it maintains over 70 active international collaborations with leading institutions such as **UT Austin**, the **Polytechnic University of Milan**, **MIT**, and the **Ragon Institute** (Mass General, MIT, and Harvard), thereby strengthening its **global positioning.**

This positioning has led to it co-organizing the first symposium to be held in Mexico with the **U.S. National Academy of Engineering** on October 27 and 28.

The symposium was entitled ***From Resilience to New Opportunities: Build the North American Supply Chain of the Future.***

This was a milestone that reflected **international recognition of the work that has been done.**

In terms of capacities, the institution has **1,170 research professors and 870 scientific graduate students.**

It also holds **150 registered patents and possesses 31** science- and technology-based **spin-offs.**

Finally, Guzmán proposed taking research to the next level.

This proposal translates into **five lines of collaborative action:**

- *Understanding Day to identify and prioritize strategic challenges*
- *Demo Day to translate those challenges into collaboration projects*
- *Pilot projects and technology validation*

- *Multi-year investment in research*
- *Thematic consortia to address sectoral challenges*

*“Applied research needs connection with private enterprise to generate value. We have the talent and the experience; industry has the challenges. **Together, we can drive research excellence**,”* concluded Guzmán.

Javier Guzmán, Vice President of Research at the Tecnológico de Monterrey Education Group. Photo: Estudios AM



Commitment to supporting lifelong learning

Victor Gutiérrez, Vice President of Lifelong Learning, presented a vision that directly impacts the community: building a model in which **learning becomes a lifestyle**.

This has to be **flexible, personalized, and connected** to major global challenges.

The commitment is based on the Education Group not only teaching undergraduate students but accompanying **hundreds of thousands** of **continuing education learners** in Mexico and Latin America.

In 2025, the Education Group impacted **487,000 people** (134,000 in Continuing Education at the Tec, of whom 22,000 were international students; and 353,000 in Education for Development).

This was accomplished via different teaching and collaboration models with organizations in over **ten countries**.

For professors, he highlighted that the growth of **lifelong learning** opens up new opportunities for academic design, pedagogical innovation, and interdisciplinary collaboration.

There are now **1,808 experts participating in the design and teaching** of over **400 courses, diplomas, and certifications** via in-person and synchronous and asynchronous digital formats.

What's more, **1,300 projects** were developed to the specifications of companies in education and consultancy.

*"Today, as an **institution in Latin America and Mexico**, we're number one in terms of size, capacities, volume, and influence for communities and organizations," said Gutiérrez.*

Three challenges redefining teaching

Gutiérrez underscored **three forces** that demand transformation of the educational model:

- **Artificial intelligence and automation**, which may broaden access to learning or widen gaps, depending on how they are incorporated
- **Greater longevity**, which redefines people's professional and personal trajectories and obliges a rethinking of lifelong learning
- **Regional scale**, in which continuing education has barely reached 6% of the workforce in Latin America

*“As an Education Group, we have taken this opportunity to rethink how we do this going forward and how we can impact learners at their different stages through a **powerful synergy** between our institutions,” he said.*

Five strategic priorities for 2030

Five priorities were defined to achieve the goal of impacting millions of people:

1. **Evolve and expand the value proposition** for lifelong learning with high-impact transformative experiences
2. **Transform learning models** by incorporating AI and exponential technologies
3. **Develop an integrated digital ecosystem** for learners
4. Expand **national and international presence**
5. Build an **agile and integrated management model** for the Education Group

*“And we have to continue taking advantage of our opportunities as an institution to support the **social development** of the neediest communities,” he concluded.*

Victor Gutiérrez, Vice President of Lifelong Learning at the Tecnológico de Monterrey Education Group. Photo: Estudios AM



2026 Board Meeting

The 2026 Board Meeting was held in Mexico City from February 16 to 17 under the slogan **“The Plan in Action,”** referring to the progress made on the Education Group’s Strategic Plan for 2030 presented the previous year.

This meeting was held in the capital for the first time to mark the Tec’s 50 years in Mexico City.

Prior to this meeting, the [Annual General Meeting](#) was held on February 13 to review the results and progress of 2025.

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