

Tec de Monterrey celebrates 50 years in Mexico City



The institution is commemorating five decades of presence in Mexico City with academic, cultural, and sporting events.

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This year, [Tecnológico de Monterrey](#) will celebrate **50 years** of presence in **Mexico City** with various academic, cultural, and sporting celebrations on the [Santa Fe](#), [State of Mexico](#), and [Mexico City](#) campuses.

Paulina Campos, Vice President of the Tec's campuses in Mexico City, pointed out the **Tec's ongoing presence in the capital**, its ties with the government, businesses, and society, and its academic, social, and cultural impact, which extends from the capital to the international stage.

She also highlighted that this commemoration is not only an exercise in **historical memory** but also an opportunity to strengthen its role as an **active participant** in **public debate** and in **developing solutions** to major urban challenges.

*“Universities don’t just train talent; we also **produce knowledge**, generate evidence, and have an **active responsibility** in building better cities”.*

Although **Tec's presence in Mexico City** dates back to 1973 when it offered graduate programs in Administration, it was in **1976 that the State of Mexico campus (CEM) was inaugurated, reaching** 50 years of continuous presence in 2026.

Executives (from left to right): Benito Sotelo, Director of Tlalpan District; Paulina Campos, Vice President; Silvia Cárdenas, Director of Relations and Development; and Alberto Meouchi, Director of the Center for the Future of Cities in Mexico City. Photo: AM Studios



An agenda that aims to contribute to Mexico City

This anniversary will be marked by an agenda structured around **two strategic areas**:

Tec de Monterrey initiatives the [Center for the Future of Cities](#) and [Tlalpan District](#) aim to connect the institution with society, government, and academia, while **improving development** in the south of the capital and across cities in Mexico and Latin America.

*“Celebrating this anniversary also means **committing ourselves to what lies ahead**: helping **Mexico City become more livable**, more equitable, and better prepared for the future”, added Paulina Campos.*

“Celebrating this anniversary also means contributing to making Mexico City more livable, more equitable, and better prepared for the future”.

50th anniversary celebrations

During the celebrations, campuses in Mexico City will host a series of activities and events aimed at **sparking conversations relevant** to the city and the country.

The most notable events include:

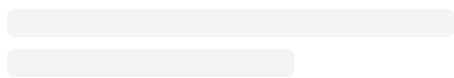
1. Keynote speeches on Global Leadership

One of the cornerstones of the celebration is a series of speeches featuring internationally renowned figures.

- A keynote speech by **Audrey Tang**, former Digital Minister of Taiwan, on digital democracy and collective intelligence
- A keynote speech by **Jacinda Ardern**, former Prime Minister of New Zealand and specialist in empathetic leadership and crisis management



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2. Conferences and Academic Thought

The institution aims to imagine the future of Mexico City through various academic events:

- ***“50 Ideas for the Future of Mexico City”*** conference, focusing on health, biotechnology, and the future of cities
- A conference on ***Best Practices in Public Administration***
- A conference on ***Conscious Companies and Business Networking***

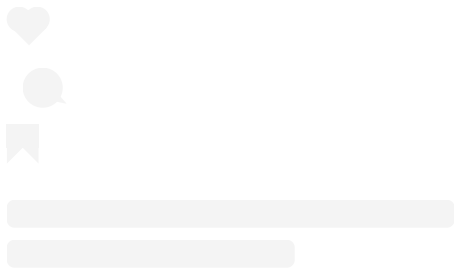
3. The Tec engages in dialog with the city

The cultural agenda includes design, music, and theater events for the community and the general public:

- ***“Sintropía”*** exhibition at Zona Maco, celebrating the Tec’s 50th anniversary at Latin America’s most important contemporary art forum
- ***Festivals and shows:*** the Tec’s ***VIBRART*** Arts Festival, the ***Spring Concert*** at the Lunario, and staging of the musical ***Mamma Mia***



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4. Heritage and Memory

Art exhibitions will be held to highlight Mexican history and artistic heritage.

- The **“Modernist Chimeras”** exhibition at the **Palace of Fine Arts**, now open to the public
- The **traveling exhibition “Migrants: A Story of Two Hearts”** is now available to the Tec community.
- An exhibition of the legacy of artist **Gilberto Aceves Navarro** and exhibitions on Heritage and Tradition

5. Community and Sports

In the area of sports, events will be organized in collaboration with other institutions and organizations to promote sportsmanship and a sense of community.

- **Think, Feel, Run** race: Paseo de la Reforma on February 22.
- **Capitanes vs. Borregos:** A friendly basketball game between the Capitanes and the best players from the three campuses.
- **Pumas vs. Borregos:** A friendly football game between the UNAM Pumas from Ciudad Universitaria and the best players from the three campuses.
- **An anniversary dance**

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