

Year of innovation: EXPEDITION FEMSA celebrates its first anniversary



In one year, EXPEDITION FEMSA had 24,000 participants in innovation and entrepreneurship initiatives and projects.

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EXPEDITION FEMSA has celebrated its first anniversary after **470 events, 24,000 participants** in initiatives and projects focused on innovation and entrepreneurship, and the promotion of more than **80 scientific and technological projects** with the work and collaboration of **more than 1,000 students** and 275 academics.

Established to promote a **science and technology-based research** ecosystem, this space also brought together **32** innovation and entrepreneurship **initiatives**.

“The Tec was founded with strong ties to industry, entrepreneurship, and research; that DNA is still present in the [Innovation District](#) to which EXPEDITION belongs.

“Through this initiative, we will promote three priorities for 2030: research, on-campus graduate programs, and selectivity,” said **Mario Adrián Flores Castro**, Vice President of the Monterrey Region and General Director of the Monterrey campus.

Under the name **BITÁCORA** (logbook), a commemorative event was held on December 2, attended by institutional authorities, students, academics, training partners, and part of the Tec community.



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EXPEDITION FEMSA is located on the [Monterrey campus](#) and has seven levels, each focused on one of Tec de Monterrey's key objectives.

Its goal is to **connect** specialists who propose solutions to social challenges, such as conducting scientific and innovative activities over the next 100 years.

"Today we celebrate that this space is establishing itself as a benchmark for innovation in Monterrey, Mexico, and the world," he said..

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Milestones revealed one year after inauguration

One of the main objectives of this initiative is to promote a better society through significant changes in the **teaching-learning process**.

In order to achieve this goal, various connections between **academia, industry, and government** were established during the first 12 months.

EXPEDITION FEMSA celebrated its first anniversary in collaboration with the Tec community. Photo: Daniela Guerrero



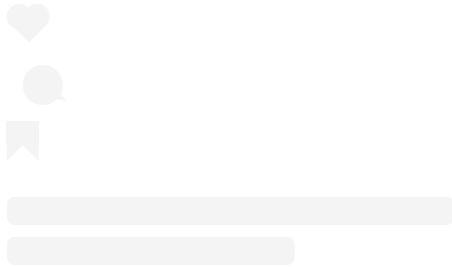
Several companies such as **Xignux**, **CEMEX**, **Daikin**, and **Corning** have joined the initiative, as well as 15 resident startups promoted by the [Eugenio Garza Lagüera Institute of Entrepreneurship](#).

*“EXPEDITION is also a **living laboratory**, a container and generator of ideas in motion.*

“This is where initiatives in education, entrepreneurship, technology, and social innovation coexist,” said Hugo Garza, Vice President of Strategy.



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Here are some of the milestones achieved by EXPEDITION during its first year:

OriGen Project

This project has compiled a genetic and clinical database of **100,000 volunteers** from 19 states in Mexico to address health issues through research based on genomic data.

2025 Diseña México (Design Mexico) National Prize

The [Futures Design Lab](#) and [Forma Foods](#) projects for the KOLI restaurant were recognized for integrating design, science, and sensory experience.

Advanced Biofabrication Patent

The Mexican Institute of Industrial Property granted the **first patent in this field** to a multilayer printing method developed by researchers Grissel Trujillo and Mario Álvarez.

Researchers in the top 2% worldwide

Elsevier recognized four researchers from the ecosystem as being among the **top 2% most cited worldwide**.

Specialists discussed the future vision of EXPEDITION FEMSA. Photo: Daniela Guerrero



“EXPEDITION is also a living laboratory, a container and generator of ideas in motion”.

Sharing a vision of the future

During the event, there was a panel discussion entitled ***Future Opportunities for the Innovation, Research, and Entrepreneurship Community*** led by Grissel Trujillo, leader of the Advance Fabrication initiative.

Hans Villa, CEO and founder of Nufi, Yadira Ornelas, leader of Futures Design Lab Monterrey, and Héctor Brosing, Head of Digital Transformation at Xignux.

In this conversation, moderated by **Blanca Flores**, Director of EXPEDITION FEMSA, participants shared their **vision for the future** of the projects and initiatives promoted by EXPEDITION.

*“In five years, I hope that EXPEDITION will be recognized as one of the most important **entrepreneurship centers** in the world.*

“To achieve this, we must continue to forge links so that this talented community can continue to grow,” said Héctor Brosing.

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