

Customs mission! Students help NASCAR cars cross into Mexico



Hundreds of NASCAR transporters and haulers arrived in Mexico with the help of Tec de Monterrey Laguna campus students.

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COURTESY OF THE PARTICIPANTS

The **customs challenge** encountered by hundreds of [haulers](#) during the **NASCAR Mexico City Weekend** was overcome by a transnational agency with the participation of **engineering and business students** from **Tec de Monterrey's Laguna campus**.

Fifteen students traveled to **Laredo, Texas**, to help the [Kalisch Alonso customs agency](#) with immigration procedures for more than 100 **trailers loaded with competing cars, equipment, and tools**.

Ana Luisa Díaz, Camila Ramírez, and María Fernanda Martínez said that it was **an enriching and challenging experience**, as it involved participating in a customs process that took many hours.

*"We were **reviewing the customs declarations** while another person **handed over the (immigration) documents** that the drivers needed, which **we had to translate** at the same time.*

*"Our job in general was to help **facilitate customs procedures** and provide support in any way we could," said María Fernanda Martínez.*

"It's incredible to participate by working on such large projects." - Ana Díaz

Run! NASCAR overcomes bi-national logistics challenge

The **National Association for Stock Car Auto Racing (NASCAR)** brought the first points-scoring race outside the United States in modern history to the Autódromo Hermanos Rodríguez **in Mexico City**.

This event also represented a logistical challenge: **transporting 132 haulers**, operated by 264 drivers, from Michigan and North Carolina to Mexico City, a distance of **3,694 kilometers**.

Among the haulers' stops was Laredo, Texas, where logistics company [**Rock-it Cargo**](#) requested that the customs agency Kalisch Alonso **handle the trailers' immigration process**.

The **customs agency**, which had previously collaborated on a project with engineers from Tec de Monterrey's Laguna campus, **returned to the university to request the support of the institution's students**.

Nancy López, Director of the International Business Program (LIN), said **the students helped the drivers with the immigration and customs process** for everything that had to cross the border.



Fifteen engineering and business students participated in the NASCAR customs challenge. Photo: Courtesy of the participants

Ana Luisa, a sixth-semester LIN student, said that at the end of the program, two **haulers** told them that it was reassuring to have their help, especially since **they had never been to Mexico before**.

*"It was cool to hear them say that we could help them [...] **It's amazing to participate by working on such large projects,**" she said.*

In the end, Tec de Monterrey students in Torreón handled the **customs process for more than 100 haulers**, which arrived on time at the Autódromo Hermanos Rodríguez racetrack on the morning of June 10.

The **haulers** were distributed across **nine different brands**, including *NASCAR Cup Series*, *NASCAR Xfinity Series*, *NASCAR* central operations, *Goodyear* tires, and broadcasting.

NASCAR Mexico City Weekend was held on June 13, 14, and 15, featuring **NASCAR Cup Series** and **NASCAR Xfinity Series** point-scoring races.

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