

Tec announces winner of 2025 Hult Prize Mexico



The Tec has reaffirmed its commitment to educating transformative leaders with purpose by hosting this stage of the Hult Prize

16/05/2025

Carolina Contreras

Tec de Monterrey has hosted the **Hult Prize Mexico**, in which over **30 teams from different universities in Mexico** participated.

The Monterrey campus was buzzing with **excitement, nerves, and a lively atmosphere** as it hosted one of the **20 global semifinals of the Hult Prize**, which advances one team to the **global finals**.

On May 9 and 10, the Carreta Pavilion welcomed entrepreneurs who presented their projects to judges and aimed to **represent Mexico in the international final**, with the Tec's **CELAL-MEX** team winning this round.

*"This **recognition of our students** reaffirms our commitment to Tec's **2030 vision** of educating transformative leaders with purpose," said José Manuel Aguirre,*

Director of Entrepreneurship for the Monterrey Region.

Globally, the **2025 Hult Prize** challenged more than 200,000 students to develop ideas and solutions aligned with the United Nations [Sustainable Development Goals](#) (SDGs).



The Hult Prize Mexico semifinal was held at Tec de Monterrey. Mario Adrián Flores, vice president of campus Monterrey presided over the ceremony. Photo: Carolina Contreras.

The winner is... CELAL-MEX!

This team, consisting of students José Manuel Contreras and José Adrián Contreras from the Tec's Monterrey campus, won first place in the national semifinal of the **2025 Hult Prize**.

Their startup focuses on the **production of sustainable raw materials** from waste.

They aim to **transform agribusiness waste** into inputs for other industries.

The team will travel to London in September to participate in the **Global Accelerator**. There, they will receive intensive training from expert mentors and aim to become one of six teams to present their project for the **1-million-dollar prize**.

“This recognition reaffirms our commitment to educating transformative leaders with purpose.” - José Manuel Aguirre

Six teams compete in national semifinal

On May 10, **six finalist projects** were presented to a jury, which selected the winner.

During the hour-long break, while the judges decided on the winner, the teams **relaxed together** and La Carreta was filled with activities, which even included karaoke.

The six finalists of the **Hult Prize Mexico** were:

- **Yayis Flowers**

This is a project that transforms waste flowers into profitable products such as essential oils, candles, and incense.

- **Brainwave**

This is a portable device enabling real-time detection of myoclonus to monitor degenerative diseases.

- **Prospera Financial Services**

This provides young people with financial education, access to credit, and financial history.

- **Mi Biomark**

This tool provides early diagnosis for different diseases.

- **Enfinem**

This is a device that guides people through CPR in real time.

- **CELAL-MEX**

This project extracts cellulose from pineapple, carrots, and agave to produce sustainable raw materials.



Six projects reached the finals of the 2025 Hult Prize Mexico. Photo: Carolina Contreras.

About Hult Prize

Hult Prize is a foundation that supports new companies that emerge from **universities aiming to solve social problems.**

Each year **a challenge is launched** in conjunction with the **UN** and former U.S. President **Bill Clinton**.

The final event is held at the **United Nations headquarters** in New York, USA.

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