

Digital surrealism: Mexicans exhibit artworks in Vienna (photos)



Tec Santa Fe students are exhibiting works of digital art and multimedia experimentation inspired by Mexican surrealism in Vienna, Austria.

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Courtesy of Camilo León

15 **students** from the [Bachelor of Digital Art](#) program at [Tec de Monterrey's](#) Santa Fe campus are exhibiting a multimedia installation at the **Cultural Institute of Mexico** in **Vienna**, hosted by the [Mexican Embassy in Austria](#), with the aim of reinterpreting **works** of **Mexican surrealism**.

The installation **Artists in Dialogue** displays pieces of animation, illustration, and multimedia experimentation that aim to bring to life **works** from the **surrealist** movement in **Mexico**, according to **students** and teachers responsible for their creation.

*"I believe that at some point in our lives, **artists** have the goal of **exhibiting** somewhere and having our **works** seen by more people. That dream has*

undoubtedly come true,” said Sofía Pedraza, a student at the **School of Architecture, Art, and Design (EAAD)** on the [Tec’s Santa Fe campus](#).

The installation is part of the **EAAD exhibition** *100 Years of Surrealism: Mexico as Epicenter of the Avant Garde*, which can be seen at the Cultural Institute of Mexico in **Vienna** from March 21 to May 2, 2025.



15 Digital Art students from the Tec’s Santa Fe campus are exhibiting works in Vienna, Austria.

Tec student works inspired by Mexican surrealism

The **works** in the installation came about through researching, acknowledging, and exploring iconic works of **Mexican surrealism**, according to **students** and teachers at the **Tec’s** EAAD in Santa Fe.

*“It took me about two weeks to complete my **work**, taking into account research on the **artist** and the original work, and then animating the final product.*

*“I think my biggest challenge was creating a **reinterpretation** to incorporate all the semiotic elements that encompass the meaning I wanted to convey through the **work**, while also capturing the essence of the original piece,”* explains student Nuria Camacho.

These students reinterpreted works by **artists** Bridget Bate Tichenor, **Francisco Toledo, Frida Kahlo**, Guillermo Meza, **Leonora Carrington**, Octavio Ocampo, **Remedios Varo**, Sofía Bassi, and Wolfgang Paalen.

Finally, Camilo León, an EAAD professor at the **Tec** in Santa Fe, mentioned that: *“It’s a very important achievement for the **students** to be able to exhibit their **works** internationally and participate in projects that enable them to strengthen their skills”*.

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