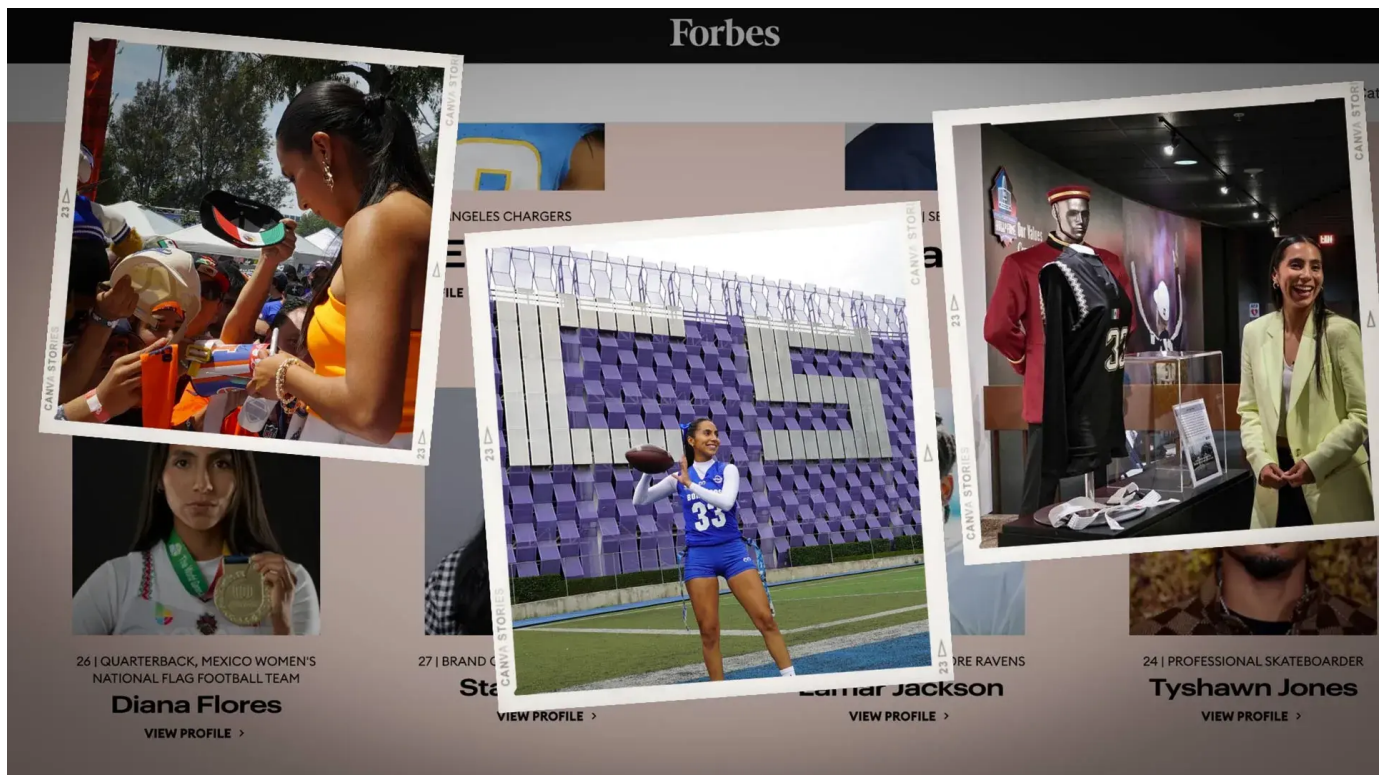


Forbes: Diana Flores is one of the most influential people in sports



World flag football champion Diana Flores features on Forbes magazine's "30 under 30" list as one of the most influential people in sports.

01/12/2023

Courtesy

Diana Flores, the **Mexican flag football star** and graduate of [Tec de Monterrey's Santa Fe campus](#), has been included on **Forbes magazine's "30 under 30"** list in the **sports** category.

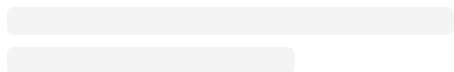
This quarterback from the **Mexican national flag football team** was featured among the **most influential young people in sports in North America** because of her efforts to **promote flag football** in Mexico and the United States.

The **"30 under 30"** list is compiled by Forbes magazine **every year** to **feature leadership from young people around the world**, as well as their **contribution and impact** in different sectors of society.

*“Being named on the ‘30 under 30’ list **is such an honor. I feel so grateful, blessed, and proud.** Thank you, Forbes! The future is bright,”* said Diana Flores on social media.



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A sport with a bright future

*“Diana Flores, **who picked up flag football as an 8-year-old**, went from playing in the **NFL’s grassroots program in Mexico** to participating in the league’s **flag championships**,”* wrote Forbes in its profile on her.

*“And, in 2022, **leading her country to a 39-6 blowout of the U.S. to win gold at the World Games**. She now serves as a **global ambassador for the NFL** and is the **first Under Armour athlete in her sport**,”* it added.

At the beginning of this year, Diana Flores debuted as [offensive coordinator](#) in the 2023 NFL [Pro Bowl Games](#), alongside two-time Super Bowl winner Peyton Manning as the team’s head coach.

She also starred in the Emmy-winning commercial “Run With It,” which debuted at Super Bowl LVII and earned the athlete a place in the Pro Football Hall of Fame.

In 2022, Flores led the Mexican national team to [win gold](#) against the United States in the **World Games** in **Alabama**.

“Being named on the ‘30 under 30’ list is such an honor. I feel so grateful, blessed, and proud. Thank you, Forbes! The future is bright.”- Diana Flores

Recently, **Diana and the Borregas team from the Tec’s Santa Fe campus** came [second](#) in the **2023 National Flag Football Tournament**.

She is currently a **global ambassador for the NFL**, a role that allows her to **share her passion for flag football** and **inspire more girls and young women** to take up this sport.

“It’s my mission to keep opening doors for girls and women in all areas,” the sportswoman has said on multiple occasions.

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