

Among the stars! Diana Flores leaves her mark in the Hall of Fame



Mexican flag football star Diana Flores has become the first female flag player to have artifacts exhibited in the Pro Football Hall of Fame.

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Courtesy of the interviewee
Fernanda Rodríguez

Diana Flores, **world champion** with the **Mexican flag football team**, has become the first player of this sport **to have artifacts exhibited** in the **Pro Football Hall of Fame**.

This collection is part of an exhibition about the Super Bowl LVII **“Run With It” commercial**, which **Diana Flores starred in**. The flag football **jersey** that **Diana wore in the commercial** is one of the **centerpieces** of the exhibit.

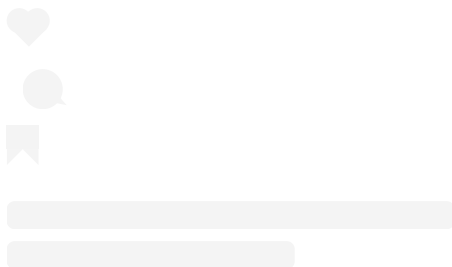
*“This is very important. As well as being the first flag football player, I’m **the first Latin American woman and the first Mexican woman to be among the NFL legends in the Hall of Fame**,”* said the athlete.

The **Pro Bowl Hall of Fame** is a **museum and hall of fame** dedicated to **honoring the memory** of players, coaches, owners, and other important **contributors** to **professional American Football** in the **United States**.

It's located in **Canton, Ohio**, and it is considered the **most prestigious place** for **recognizing achievement** and **excellence** in **professional American football**.



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The commercial that changed the history of flag football

The NFL's **'Run With It'** commercial debuted during the **Super Bowl LVII broadcast** (when the **Kansas City Chiefs** won the game) and recently **received a Sport Emmy for Public Service Content**.

This **commercial** starring the **Mexican athlete** is part of the **NFL's efforts** to promote and **promote flag football** and **women in sports** through the message: **'To the women pushing football forward, we can't wait to see where you take this game.'**

At the **beginning of the commercial**, reporter **Erin Andrews** is shown asking Diana if there is **someone who can take away her flags**, to which she replies, **“I’m sure someone can.”** After Flores dodges an attempt by the reporter, she runs away.

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You can then see how **various characters played** by **American footballers** such as **quarterback** and **Hall of Fame** star **Jim Kelly** try to steal Diana's flags **without success**.

Other **famous athletes** who joined Diana in the commercial include **tennis legend Billie Jean King** and **New York Jets** player **Sauce Gardner**.

Among the **pieces exhibited** in the **Hall of Fame** is the **ball used by Diana** in the commercial, **which has been autographed** by King and Gardener.

“In addition to being the first flag football player, I’m the first Latin American woman and the first Mexican woman to be among

the NFL legends in the hall of fame.”

*“This is a **statement** that **flag football is here to stay and will continue to grow**. A new door has opened, allowing **more players to be part of the hall of fame**.*

*“Previously, we couldn’t imagine this was possible, and now it’s happening. Seeing **how everything has grown and thinking about the future of our sport** gives me such great joy,”* commented the flag football world champion.



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A career on the rise

During the **Sports Emmys** Diana also **received an award** for the **documentary** entitled “**Diana Flores: The Champion of Nextitla,**” in the **Outstanding Piece in Spanish** category. The feature film covers **Flores’ career** since her **start** in **flag football**.

The **Tec graduate** and Mexican **flag football** team quarterback is currently considered the **best player in the world**. She is now the winner of **two Sports Emmys**, is in the **Hall of Fame** and participated as an **NFL Pro Bowl offensive coordinator** alongside NFL legend **Peyton Manning** in 2022.

Flores explains how all her achievements have allowed her **to go beyond flag football and have given her the opportunity to promote gender parity laws in the Senate** together with the soccer player [Paola Kuri](#) and the first Mexican woman to go into space, [Katya Echazarreta](#), as well as **representing the Latin American community** at a [Nasdaq event](#) and the Mexican Consulate in New York.



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*“Suddenly, it’s bigger than sports: it became about **representing the Latin American community**, and then not just Latin American women, but all **women both within and outside of sports.**”*

The **last few months** have been full of decisive moments in the **world champion’s career**. Diana explains that all her experiences have led her to find her mission in life and confirm that she will continue to represent Mexico at the highest possible level in the **future**.

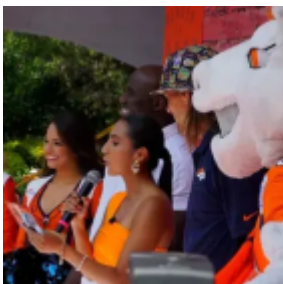
*“**My mission is to** continue **opening doors for girls and women in all contexts**,” concludes **Diana Flores**.*



The former captain of the **Tec Santa Fe campus flag football team** and of the **Mexican national team** was invited to participate as a **guest speaker** at the **“Forever Tec” ceremony**.

At the event she shared words of **encouragement** with **future Tec graduates** and unveiled the Santa Fe campus’ official **June 2023 cohort graduation plaque**.

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